

Sang Nguyen

Graphic Designer / Illustrator / Creative

CONTACT

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EDUCATION

Interactive and Graphic Design, B.F.A.
California State University, Fullerton
Magna Cum Laude
August 2021 - December 2023

SKILLS

Software

Adobe Creative Suite
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Premiere Pro
Adobe XD
Adobe Acrobat
Figma
Microsoft Word
Microsoft Excel
Microsoft PowerPoint
Microsoft Outlook
AutoCAD
3ds Max
HTML and CSS
Processing
TouchDesigner

Design

Layout
Typography
Branding
Packaging
Logo Design
Print Production
Illustration
Social Media
UX/UI Design
Photography
Video Editing

SUMMARY

- Disciplined graphic designer and self-motivated individual, fostering creative development, visual communication initiatives, and combining design and research for creative problem-solving.
- Relevant graphic design experience working with layout, color, typography, branding, print production, and collaborating with Marketing department.
- Familiarized with in-house printed deliverables and working with large-format printer and laminator.
- Actively participate in concept pitches and critiques for large-scale events.

EXPERIENCE

Graphic Designer

2021 - 2023

Associated Students Inc at California State University, Fullerton

- Created and designed print and digital artwork to support [ASI, Recreation Center](#), student leaders, committees, commissions, and programs.
- Applied design principles to produce logos, handbills, posters, social media/web graphics, and signage.
- Conceptualized and pitched cohesive marketing campaigns to promote events to the CSUF student body.
- Produced in-house displays and vinyl signage, ensuring high-quality output.
- Delivered excellent customer service, maintaining professionalism and courteous interactions with clients and team members.
- Collaborated effectively with a diverse team, supporting ASI and its Diversity, Equity, and Inclusion (DEI) plan in all programming and services.
- Demonstrated strong communication skills, keeping supervisors and co-workers updated on work progress.

Graphic Designer

2020 - 2021

Associated Students Inc at California State University, East Bay

- Ideated and produced digital artwork and social media posts aligned with [ASI's](#) audiences and brand identities.
- Helped clients to visualize and agree on expectations for marketing collateral and deliverable deadlines.
- Delivered graphics for student's events and help promoting them on campus.
- Pre-pressed files to send out to printing service providers.
- Collaborated with the Web Developer and Marketing Assistant to maintain the organization's website and social media platforms.

AWARDS

- First Place - Steal This Idea 2024 by the ACUI, [Calendars & Schedules](#).
- Third Place - Steal This Idea 2024 by the ACUI, [Logo & Brand Identity](#).
- Silver Award - New Talent Awards 2024 by Graphis, [Product Packaging Line](#).